

VIDEO 1- TOXIC TOYS IN CHINA

Transcript

A German car manufacturer's vision of the future : cars environmentally sound and electric.

Traffic flows unimpeded because everything is networked with everything else.

But the reality on the roads today is still traffic-jams, noise and exhaust.

Researchers, engineers and designers have been tinkering with new ideas in mobility for a long time.

And German companies want to be global players in the field.

The German government has set an ambitious goal : by the year 2020 it wants to see 1,000,000 electric cars on German roads.

The plan foresaw 100,000 electric cars in the country already this year. But when 2014 began, there were just 12,000 electric vehicles registered in Germany.

Green mobility is still a distant ideal on German roads. In fact, some of Germany's European neighbours are way ahead.

For example, 6.1 % of the vehicles newly licenced in Norway in 2013 were electric or hybrid cars. 5.6% of the new cars in the Netherlands were with France far behind with 0.8% but in Germany only 0.2% of newly licenced cars were electric.

And that even though German car manufacturers are investing huge sums on research and development.

BMW has spent billions developing and producing elegant electric cars. But German drivers aren't living the dream of electro-mobility.

Source : <http://www.dw.de/going-electric-fated-to-fail/av-18106903>