Document 1

Money isn't everything.

Much has been made of the perks offered by the technology companies that originated in Silicon Valley. At Google they get free meals and can bring their dogs to work. At Facebook, founder Mark Zuckerberg holds regular Q&A sessions with staff to increase engagement. Few mention money when they praise Google or Facebook as employers – clearly, remuneration isn't everything. So what makes a good employer?

Sophie Pearson, employee experience coordinator for sustainable habitat company Saint-Gobain in the UK and Ireland, believes it's important to be proud of your employer. "Working for a company that cares about both internal factors, like employee experiences, and external factors, like the environment, is really important for me. Knowing I am in a company that seeks to make a difference is valuable and rewarding."

Simon Duffy, the founder of Bulldog Skincare for Men, says "teamwork is especially important in a non-hierarchical environment like Bulldog. We want people to think entrepreneurially and feel empowered to make their own decisions. Everybody has serious goals that will impact the success of the company."

For Andrea Huckett, head of career management, Saint-Gobain UK and Ireland, « everyone needs to have an understanding of the business strategy and how they play a part in working towards this," she says. "We value the voices our employees have and take the time to listen to them and respect their opinions. »

The Guardian - Tina Nielsen - Saturday 2 July 2016

Document 2

www.demotivational.com