



Empower your customers to make their orders carbon neutral

A free and simple way to show your customers you care about the environment as much as they do.

EcoCart delivers a simple way to do just that. Just install EcoCart into your Shopify or BigCommerce store, and your customers will have the option to reduce the environmental impact of their orders with a single click.



- One-click integration
- Always free

Become a more sustainable brand in just a few steps



Connect the EcoCart plugin to your online store in minutes



Our programme determines the exact cost of reducing the emissions from manufacturing & shipping each order



Your customers have the option to check a box to make their order carbon neutral, usually adding 1-2% to their total

EcoCart will fund world-changing sustainability projects in your customers' name.

Attract, engage, retain customers

Strengthen the connection between your brand and your customers

- **92%** Are more likely to **trust** a company that supports environmental causes
- **88%** Will be more **loyal** to a company that supports environmental causes
- **87%** Have a **positive image** of a company that supports environmental causes

Situation

You work for Eco cart and with our team, you are preparing your next appointment with the Manager of a large food store. Try to convince him/her of the many benefits for the company, customers and the environment.