

MISE EN SITUATION

Hidden cameras



Mini Spy Camera, MINLUK 1080P HD Hidden Cameras, WiFi Wireless Home Smallest Security Surveillance Tiny Nanny Cam with Night Vision Motion Detection for Home/Indoor/Outdoor

Brand: MINLUK
 ★★★★★ 36 ratings | 6 answered questions

RRP: ~~£35.99~~
 Price: **£29.99** & **FREE Delivery** . Delivery Details
 You Save: **£6.00 (17%)**

[Let them choose the perfect gift: Shop Gift Cards](#)



Note: This item is eligible for **FREE click and collect** without a minimum order. [Details](#)

[New & Used \(3\) from £29.39](#) + FREE Shipping

Brand	MINLUK
Alert type	Motion Only
Wireless	Wi-Fi
Communication Technology	
Power Source	Battery Powered
Video Capture Resolution	1080p

SITUATION :

You are a marketing advisor for a security company which intends to launch this mini camera on the market and you have a meeting with your team to discuss strategies you will put in place to promote this new product.

After defining your customer base, you will imagine arguments to convince as many customers as possible.

Then you will make suggestions about the promotional actions to set up to promote the product..

You could focus on :

- the price
- the advantages of the product and the various situations/places where it can be used
- special offers

BTS Négociation et digitalisation de la relation client	Session 2021
Nom de l'épreuve : Anglais	Code : NDRC/ANG/ORAL/OBL Page 1 / 1