

MISE EN SITUATION

PlayStation®5
Play Has No Limits™



Sony has just released its long-awaited new console. With its futuristic design and groundbreaking technology, the PlayStation®5 seems like the video games console everyone was waiting for. Its new features will bring you the best gaming experience to this day. Both models offer the same performance and include a DualSense™ Wireless Controller.

Price : \$399 (Digital Edition*) - \$499 (Standard Edition)

*The PlayStation™5 Digital Edition is only compatible with downloadable content (not compatible with physical copies of games and movies)

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| <p>Stunning games</p> <ul style="list-style-type: none"> -Ray tracing : a new level of realism (lights, shadows, reflections...) -4K-TV gaming -Enjoy a smooth and fluid animation (up to 120 frames per second) -HDR technology supported for more vibrant and lifelike range of colors <p>Backwards compatibility : play your PS4™ games on your PS5 console</p> <p>PlayStation®VR integration Enjoy virtual reality games on your PS5 (PlayStation VR headset not included)</p> <p>Brand new exclusive games</p> | <p>New DualSense™ Wireless Controller :</p> <ul style="list-style-type: none"> -immersive haptic feedback (dynamic vibrations) -realistic adaptive triggers (physical connection to your in-game actions) -built-in microphone to chat with your friends online <p>3D Audio « Tempest » technology for a deeper immersion</p> <p>Storage Size: Custom 825GB SSD Storage Drive, allowing very fast loading times.</p> <p>Warranty : 2 years</p> |
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BTS NEGOCIATION ET DIGITALISATION DE LA RELATION CLIENT

ANGLAIS OBLIGATOIRE

Session 2021

SITUATION

You work as a sales advisor at a video games store and have a meeting with customers who are hesitating to buy a PlayStation™5. Prepare your arguments to reassure and convince them and satisfy their needs. Use the elements above to imagine your arguments.

You could focus on :

- The new technological elements of the device
- The different models
- The experience offered by this device
- The wide-range compatibility with other devices (PlayStation4 games, PlayStation VR, 4K TV...)

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