

MISE EN SITUATION

Reshow

Recapture your youth by breaking out your favorite mixtapes and transferring them to your iPod, iPad or mobile device!



You grew up listening to your favourite bands on a cassette tape in your Walkman? Well now, thanks to the Reshow Cassette Player you can convert all your old tapes and mixtapes to a digital MP3 format so you can listen to them on your new iPod or mobile device.

Simply pop in a cassette, hook up the USB cable to a laptop, and then easily convert all your music into easy-to-enjoy MP3 files. Then all you have to do is load them on your portable music player and listen to them in your earbuds, in the car or while you're going hard on that treadmill. Better

yet, you can still use it listen to your tapes exactly as they are, and people everywhere will know that you're not only retro, you're still cool as they day you got that Walkman.

£25.00

& FREE

Delivery

Package includes:

- 1 x USB Cassette Player
- 1 x USB Cable
- 1 x Headphone
- 1 x Software CD
- 1 x User Manual

Note :

- *Battery and tapes are not included.*
- *The product itself has no speakers, you need to rely on headphones or 3.5mm audio cables to connect other devices to play*



Cassette to MP3 Converter

- Cassette to MP3 Converter, Save The Original Music From The Tape to MP3.
- You can convert all your old tapes and mixtapes to a digital MP3 format so you can listen to them on your new iPod or mobile device.
- Portable design fits in virtually any bag and enables you to play and transfer anywhere.
- Flexible battery or USB-powered operation.
- Audio output enables you to listen to your headphones, or other speaker systems.
- Comes with Tape Converter software to guide you through transfer.

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SITUATION:

You are a sales advisor at an electrical appliance store and a potential customer hesitates to buy the Reshow cassette player for his / her parents. He / she does not know if they should buy this item to play old cassettes.

Use the following hints:

- *Try to discover the customer's needs and budget.*
- *Talk about the advantages and drawbacks of the cassette-to-mp3 converter.*
- *Imagine the potential difficulties the customer might have*

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