

MISE EN SITUATION

Kitchen Food Stores

400ml Portable Blender Juicer Cup USB Rechargeable Electric Automatic Vegetable Fruit Citrus Orange Juice Maker Cup Mixer Bottle

★★★★★ 4.0 2 Reviews

US \$13.48 ~~US \$14.98~~ -10%

US \$3.00 New User Coupon + US \$6.00 off per US \$65.00 [Get coupons](#)

Color:

Quantity: 1 [Additional 2% off \(3 pieces or more\)](#)
873 pieces available

Free Shipping
to France via AliExpress Standard Shipping
Estimated Delivery on 01/28

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60-Day Buyer Protection
Money back guarantee

Free Return
Return for any reason within 15 days

Product Description

Main Features:

- Unique Detachable and Portable**
Easy to clean. Juicer base, glass cup and the blade can be disassembled, never worry about leaving any juice under the bottle.
- Rechargeable Function**
This personal smoothie blender can be charged by power bank, laptop, computer, mobile phones or other USB devices. The product equipped with a 280mm USB cable.

Specification:
 Material: PC
 Rotating speed: 1800 time per minute
 Function: blend juice, mince, eggs, milkshakes, crushed ice, etc.
 Battery: 1 x 2000mAh lithium-ion battery (included)



- Kitchen Food has bought a stock of Portable Juicer Cup to launch this new product in their stores. You are asked to make a presentation of the product to the store managers so as to promote it.
- You will identify your customer base.
 - List the assets of the product.
 - Suggest different ways to promote it (in the shop and outside)

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