

MISE EN SITUATION



Note : « acai » = type of berry ; « poke » = hawaiian dish with uncooked fish and vegetables.

Source : <http://demo.imagesretailme.com/uber-eats-making-healthy-eating-easier/>

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ANGLAIS OBLIGATOIRE

Session 2021

SITUATION:

You are the CEO of Uber Eats and you present the « healthy eating » category to the regional managers. You use this poster with the example of the United Arab Emirates (UAE). You explain to them what this trend is because you want to develop this category in other countries.

You may want to discuss :

- the popularity of the « healthy eating » category
- the benefits for your company
- the advantages for the customers
- the consequences for your business

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