

## Seconde partie de l'épreuve

### Lockdown gift buying guide



Authentic House's eco-friendly gift box

Discover great deals and great gifts available for delivery during the COVID-19 pandemic

'Out of sight, out of mind' couldn't be less applicable to 2020 if it tried. Faced with COVID-19, loved ones are on our minds now more than ever, and though we can't go out and hug them, we can spread the love with unique and wonderful lockdown gifts.

Brighten someone's day with local businesses gift boxes: offer a bunch of flowers or send them a card, magazine or coffee subscription to brighten up their year. Can't take your friend to the pub to celebrate a special birthday? Send the bar to them with a beer subscription. Looking for lockdown birthday presents needn't be difficult when there is a vast range of online treasures waiting to make someone's day. Here is a list of lockdown gift ideas to inspire you. Everything listed here is just a few clicks away from being delivered to someone's door (or inbox).

[www.list.co.uk](http://www.list.co.uk)

### Situation

You work as a sales advisor at the guide book publishing service, you have to call a potential company who might be interested in being named in the guide. Prepare your arguments to convince him/her to pay for being quoted in the guide and satisfy his/her needs considering these elements:

- The type of services offered
- The convenient aspects
- The range of products.