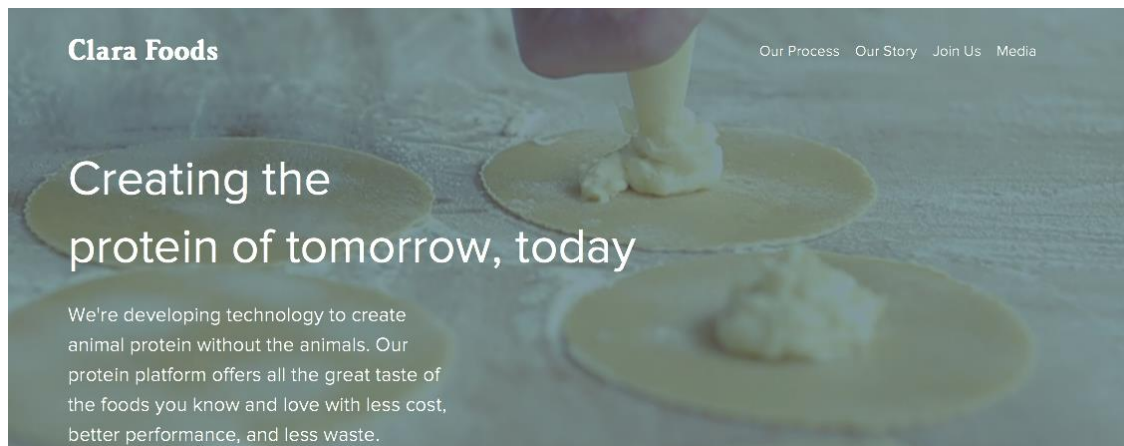
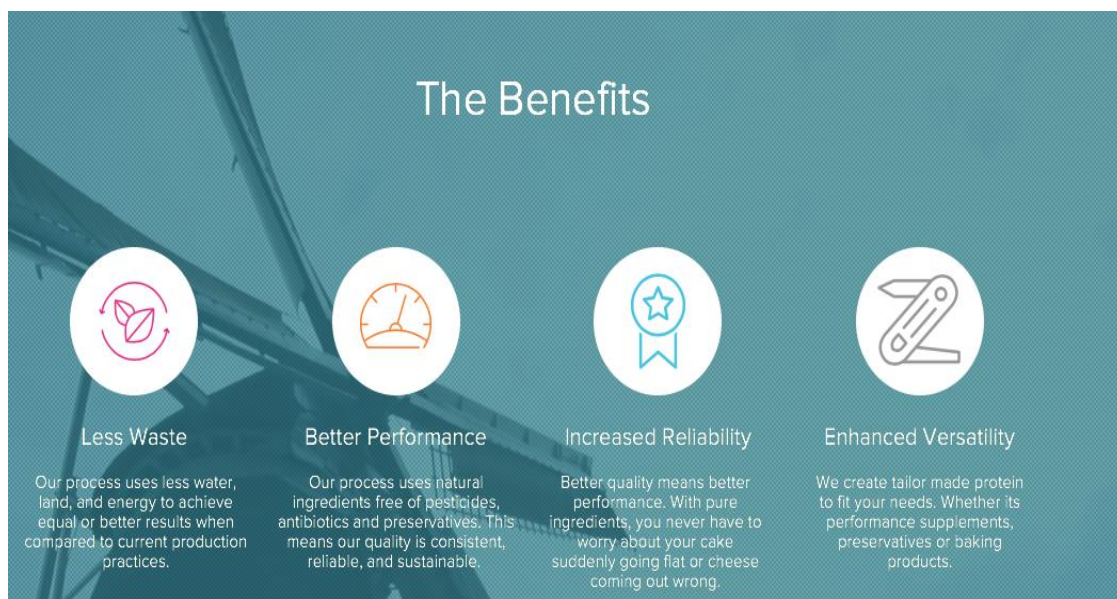
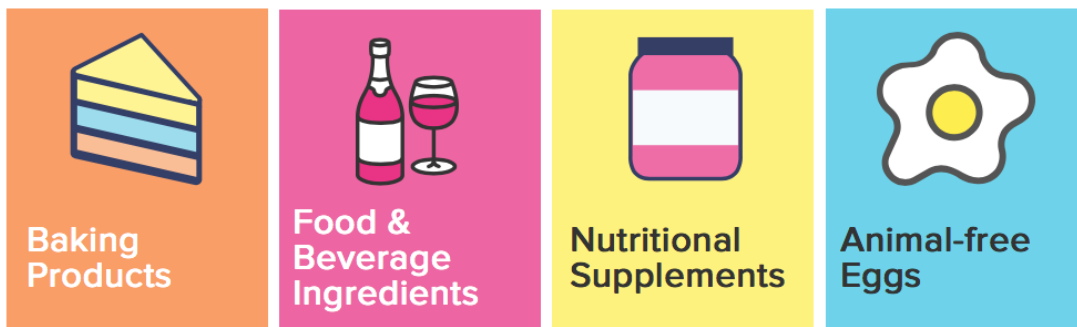


## Seconde partie de l'épreuve

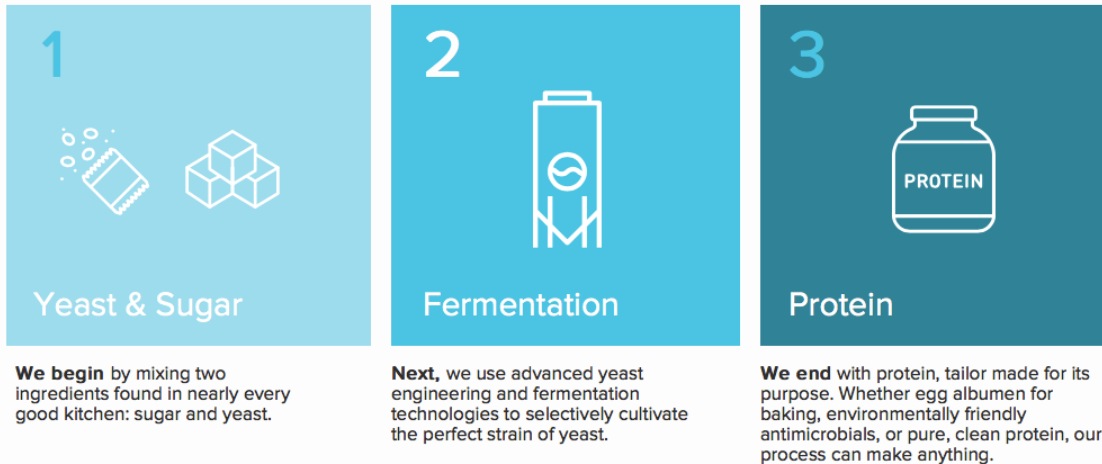


## Product Areas

Have your cake, and eat it too.  
The most powerful ingredients just got a whole lot greener and cleaner.



## Our Process



### Situation

You work for Clara Foods, a biotech company that is developing an animal protein without the animal. You have an appointment with a food company manager to convince her/him to use your protein in their recipes.

Use the following hints:

- The range and quality of your products
- The sustainability of your process
- The potential customers that may be attracted by this ethical approach.