

MISE EN SITUATION

GrandPad Tablet

The purpose-built tablet for seniors

“Smartphones are designed by 30-year-olds for 30-year-olds,” said Scott Lien, GrandPad’s CEO and cofounder. “We set out to design a product from scratch for someone who is 80.”



GrandPad is a tablet computer that digitally connects a senior to their family and friends.

Video & Phone Calls: keep in touch with only those you trust – no spam or robocalls!
NEW! Zoom Multi-party Video Calling: connect for parties, community activities and more
Internet, Music, Photos, Games, Radio, Email, Camera...

Features

- no dialing ,no typing required. Just use the Touchscreen
- Large fonts and buttons
- 8-inch screen, an HD pixel resolution, a Qualcomm 625 processor, 2 gigabytes of RAM, and 32 gigabytes of storage for apps and files. Both the front and rear cameras are rated at 5 megapixels.
- 4G LTE connectivity out of the box, so no need to worry about Wi-Fi passwords
- wireless charging cradle with a long power cable that’s permanently attached.

Price

- part of a monthly subscription : \$79 per month with a \$29 setup and shipping fee, or \$696 for the year with free shipping and setup.

Guarantee

- 100% insured as part of your subscription
- lost or stolen ? we send you a new GrandPad loaded with all of your information and memories.
- broken ? we will send you a new one all ready to go.

SITUATION.

You work at Walmart in Anaheim, California and you are in charge of the new tech department. You greet a customer who is looking for a tablet for his mother who is getting old. He is worried about:

- The use of the tablet
- The battery
- The guarantee

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