

	Spécialité : BTS N.R.C
Epreuve orale de langue vivante étrangère : Anglais	Session : 2017

**Script N°:9**            1

**Durée vidéo/Audio : 2'00**

<http://www.bbc.com/news/business-34615441>. Can smart phones defeat the ticket touts?

**25 October 2015** Last updated at 00:06 BST

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### Transcription

0:00 there are dozens of music gigs taking place across London every night but a  
0:07 something a little bit different about this one  
0:09 you don't need a paper ticket again we just need one of these  
0:12 I'm getting into thanks to my smartphone an app called dice animated stripe in  
0:18 case you're wondering is to stop counterfeiters taking a screen grab  
0:21 image of the ticket the dice out lets you buy tickets for gigs then turns your  
0:26 phone into a virtual wallet for those tickets for bigger venues a QR code  
0:31 system is used to get people in more quickly with door staff using another  
0:35 app to scan the tickets e-mail address their income a laptop to print your  
0:41 ticket off you don't own printer at home it's a matter of hassle having  
0:44 everything on your phone just makes life so much easier the other main  
advantages  
0:49 virtually impossible to tell the ticket on dice the spotlight is very much on  
0:52 ticket touts at the moment as the government is holding a review into  
0:56 so-called secondary ticketing the perfectly legal practice of buying  
0:59 tickets and selling them on for a higher price cuts used to stand outside  
1:04 sold-out gigs to resell their tickets but these days a lot of the Riesling  
1:08 takes place online on specialist websites do of course genuine fans also  
1:13 use these sites as well to sell unwanted tickets so festival season is coming up  
1:17 after last year and it had to be a better way  
1:21 Dysart the only company who think they can fix the problem of touting another  
1:25 startup called for example developing its own unique digital targets using a  
1:30 plastic membership card that can be scanned and gigs  
1:35 that said of the 27 million tickets that were bought for live music events in the  
1:40 UK last year the vast majority was still physical ones printed on paper  
1:46 smartphone ticketing is still a grassroots movement so if you are ticket  
**1:50 collector is not in danger of being starved out just google job**