

ACADEMIE DE MONTPELLIER	Spécialité : BTS MUC
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Script 14 :

Corporate Social Responsibility: ISKO

"At ISKO, we know that you care about how your clothes are made and that you want to support good ethics and sustainability. As the world's number one producer, premium quality denim, our corporate social responsibility is very important. We'd like to tell you how we preserve it, from field to fabric.

It all starts with our farmers. We use organic cotton and we work in collaboration with the Better Cotton Initiative, to make the world's cotton sustainable. After it is carefully grown and picked, the cotton is taken to our factories which are safe and clean. We pay fair wages and always treat our employees with respect, with equal opportunities for all.

We also care for the environment. The stack filters on our chimneys reduce carbon emissions to a minimum, and the water used in production is entirely recycled and the domestic waste is recycled too. The cotton waste is spun into recycled cotton yarns. And Earth Fit, our newest collection of sustainable fabrics, uses recycled polyester from plastic bottles. Our fabric then goes to the manufactures to make some of your favourite clothes.

But it doesn't stop there. We support many charitable projects around the world, including donating fabrics to habitat for humanity, to insulate houses for poor families. By choosing our denim, you also support women's foundations in Ghana, that provide education in sustainable agriculture and help to establish scholarships, food aid programs and not for profit hospitals in schools.

We are part of the sustainable apparel coalition and hold many industries certifications, so that you can be safe in the knowledge that not only do you enjoy premier quality denim, but that we uphold corporate social responsibility at all times.

ISKO, weaving sustainability into everything we do."