

	Spécialité : BTS M.U.C
Epreuve orale de langue vivante étrangère Anglais	Session 2017

## SCRIPT 1

Take a Look inside Amazon's Prime Now's Operations (script video 1mn 50)

I don't know if you're like me but if you're not quite done with your Christmas shopping, there's actually an app for that. Mary Thompson has the story from Amazon Prime Now hub in New York City. For workers at Amazon's Prime Now to Tillman Center in Manhattan the one hour shout-out means get moving This app-based service promising to get the goods to clients in select cities in 60 mn or less for \$7.99. It is a pricey thing to do one hour delivery to customers but we really do focus on keeping our costs in line so that we can offer great things to customers.

Launched last December, Prime Now is up in the game this year, promising clients using the Prime Now app on their phones to deliver last minute Christmas gifts to them by 11.59 pm on Christmas Eve. Typically, clients use Prime Now to order households items and basics like bottled water. Close to the Christmas, though Amazon's Prime Now's worldwide director Stephanie Landry, is seeing a change in clients wish lists ; heading up to the holiday times, we have seen a shift for people buying more holiday stuff so toys, lots of board games, consumer electronics, more things for the holidays lately.

Amazon's Prime Now hubs operate pretty much the same as the online giant's traditional warehouses though at a faster pace and with a higher turnover inventory to keep up with customers' requests. .Prime Now also keeping up with the times, given you can only order using your mobile device. And this holiday season, that's where more and more people are shopping. Adobe saying mobile sales are up over 26% this holiday season accounting for 37% of all online shopping as more shoppers phone it in.

For nightly business report, I'm Mary Thompson in Manhattan.