# **Mowing In America: 11-Year-Old Entrepreneur**

# **Tackles White House Lawn**

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Every day, thousands of people write letters and emails to the president.

Now and then press secretary Sarah Sanders reads from one of those letters during her White House briefing. She read a letter last month from a boy who, she said, embodied the ambitious spirit of America.

“Dear Mr President, it would be my honor to mow the White House lawn for some weekend for you. Even though I’m only ten, I’d like to show the nation what young people like me are ready for.”

Today that young man Frank from Falls Church, Va, got his chance. NPR Scott Horsley reports.

Two of the regular groundskeepers were impressed, saying Frank did an excellent job. And it’s no surprise. His dad, Gregory Giaccio, says this is not Frank’s first time behind a mower. Frank also showed off his entrepreneurial powers this summer handing out flyers in his Virginia neighbourhood and signing up a couple of regular lawn-mowing customers. He earns about 20 bucks a week which his dad says is pretty good money for a kid his age. But Frank wanted more. He figured he could boost his business by writing to the President who, after all, knows a thing or two about marketing. Frank was surprised and delighted when the White House press secretary read his letter out loud on television. So far it’s got him a tour of the White House, a spade of television interviews and a handshake photo with the President himself who watched this morning as Frank pushed his mower around the Rose Garden.

“The future of the country right there. We’re lucky! That’s the real future of the country!”

Frank might want to use that slogan when he updates the flyer for his lawn mowing business.