# Debate Over Museum Selfies / BAC – C.O Séries Générales – 2018 .TRANSCRIT

# SOURCE : <https://www.youtube.com/watch?v=YkAOU69BWnw> (1m29)

# Script :

The Royal Ontario Museum is transforming. Now, not only a place to see, but to be seen. Increasingly, visitors are taking selfies in front of favourite pieces of art and sharing them online. It’s a trend that museum social media coordinator not only condones but encourages.

Ryan Dodge : ‘’People love to share where they go, what they do, they love to share with friends and family and we love to see it.’’

En Off : ‘’we see a lot of selfies from right here.’’ ***(pas dans les attentes)***

He can even show you the best spots to take the most eye-catching selfies.

For Ryand Dudge and his colleagues, selfies are a cheap and effective way for the museum to promote itself, especially with younger visitors. Ryan Dodge : ‘’For us, it shows that you can have fun in a museum, that a museum is fun.’’

The ROM is not the only museum capitalising on the popularity of selfies, a big difference from just a few years ago when many art institutions didn’t allow photography of any kind.

Most still draw the line at the use of the so-called selfie sticks which could cause physical damage to the art if used carelessly. But some feel the problem lies not with the sticks but with the selfies themselves

Michael Savage - Art Critic : It distracts from an engagement with art. I think that instead of being about works of art, you know the greatest achievements of human civilisation, it becomes about the individual, it becomes about putting yourself into the picture rather than you taking yourself out and looking at something beyond yourselves